

# Privacy Policy of Home Builders Association of Fayetteville

This Privacy Policy explains how the Home Builders Association of Fayetteville (HBAF) collects, uses, and discloses personal information from its members, non-members, and visitors to its website, [www.fayhba.org](http://www.fayhba.org).

## Information Collection and Use

Directly from the member: We will collect personal information directly from the member, for example through a web form, membership application, during an online or in-person registration, while making a reservation, while setting up or updating a member profile, member support or checkout. Information we collect directly from you may include first and last name, address, email address and phone number.

From your device: The HBAF website may use tracking technologies such as cookies, web beacons, pixels, and other similar technologies to automatically collect certain information from your device, including for example your IP address, browser information, geographic location, referring website address and other information about how you interact with the website. You may disable cookies in your web browser; however parts of our website may not function properly. More information about blocking and deleting cookies is available at <http://www.allaboutcookies.org>

## Use of Personal Information

We use information collected directly from the members to provide information about our products and services, member service, registration for an event, financial transactions (invoices/payments) and other relevant information. We may also use this information to market HBAF products, services, and events to the members, including by email and text message subject to your consent.

We use information collected automatically from your device to provide our website to members, to optimize our website and to assist with our marketing efforts.

## Disclosure of Personal Information

We use third-party service providers to assist us with providing and marketing our products, services and events to members and we may share your information with such third parties for these limited purposes.

- We use Constant Contact for our email marketing and text message communications. For more information about how we may use your information with Constant Contact and the information that may be collected through our email campaigns, see Constant Contact's Customer Data Notice available at <http://www.constantcontact.com/legal/customer-contact-data-notice>.
- We use MemberZone and Authorize.Net as our payment processors. MemberZone uses and processes member payment information in accordance with its privacy policy available at <https://helpdesk.chambermaster.com/kb/article/614-security-privacy-settings/>

- We may also share your personal information if necessary to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive or otherwise protect the HBAF rights.

### **Email and Text Message Communications**

If you wish to unsubscribe from the HBAF email campaigns, please click on the Unsubscribe link at the bottom of any marketing email sent from the HBAF.

If you wish to stop receiving text messages from the HBAF, reply STOP, QUIT, CANCEL, OPT-OUT or UNSUBSCRIBE to any text message sent from the HBAF. For more information, see our Mobile Messaging Terms and Conditions available in the HBAF Policy Manual.

### **Privacy Rights**

You may have the right to request access to the personal information the HBAF holds about you, to port it to a new service or to request that your personal information be corrected or deleted. To exercise any of these rights, please contact us at the HBAF office 910-826-0648.

### **Changes to This Privacy Policy**

The HBAF may update the Privacy Policy from time to time. Please review it frequently.

### **Contact Us**

If you have any questions about this policy, please contact the HBAF at 910-826-0648.