

HBA of Fayetteville Guidelines for Logo Usage

In order to maintain consistency in marketing efforts, HBAF requires your compliance with the following guidelines:

- The logo may not be altered in any way. It must remain in the same proportions as it is provided to you.
- You may not change the format of the logo.
- The words and symbols may not be separated or altered.
- You may not add another name to the logo or use part of the logo as a separate graphic element.
- You may not incorporate any part of the HBAF logo into another logo.
- You may not add any elements to the logo such as words or slogans.
- Organizations, individuals, or other entities that are not members of the HBAF may not use the logo.

Contact the HBAF with question about logo usage, 910-826-0648.