

1. I've spent my career in the private sector, and recently in the commercial real estate business. And while I've tried to serve my community in various capacities, I have never run for elected office. I believe this is an asset. As Fayetteville moves forward as a regional, state and national player in the competition for jobs and industry, it's important for our city to elect leadership that has experience in businesses and economic development. I know what it's like to work collaboratively with multiple stakeholders to get a job done. Through serving our community as a member of The Greater Fayetteville Area's Chamber of Commerce Government Affairs Committee, The Legislative & Government Committee with the Board of REALTORS, and as a member of the Historic Resources Commission, I've gained valuable insight and experience that will help guide me in shaping sound fiscal policy, regulatory reform, and increase our level of customer service in city government. In addition, I've also worked hand in hand with many community nonprofits to help the needs of our community and address serious issues to improve our quality of life. That's the approach I'll bring to the City Council.

2. We have to work hand in hand and understand we're on the same team and can do more together than individually. I think our city's leaderships should always look for opportunities for public-private partnerships, and lean on the business community's expertise when making decisions about future economic development or quality of life matters. Some of the examples where public and private partnerships have worked well include our new \$33 Million-dollar baseball stadium project, which brings \$65 million dollars in private development to downtown Fayetteville and will help to provide a higher quality of life for our community. In addition, we will have the opportunity to look at future projects and if they make sense it is important to review those options as well.

3. As the city has implemented the UDO, we've seen how the ordinance has generated positive and negative consequences. As we look to attract new businesses, build new homes and develop new subdivisions, and move Fayetteville into the future, we must all work together to make sure regulations make sense for Fayetteville and those undertaking development. The most logical and best approach to solving our development issues is to engage the community, the private sector, and staff together. We saw tremendous success with this process on the Chamber's Sign Ordinance Review Task Force last year. Our committee comprehensively reviewed the ordinance, voted on changes, and presented the amended ordinance to Council. It was met with unanimous approval. This process was a huge success and I see no reason we cannot apply a similar process to the city's UDO.

4. I believe we can protect the quality of our natural resources without burdening the private sector with extreme regulations. We must review our regulations, especially our storm water ordinance, and

come up with a solution that enables development and businesses to affordably come to our city and build. We also have to make sure that our city government is not shifting its storm water responsibilities to the private sector and that it is meeting the needs for our community. I'm open to amending the ordinance.

5. First and foremost, I want to ensure government stays as local and close to the people as possible. It's important our citizens have services that meet the needs of their individual communities. Consolidation of services could have many pros and cons. With it we do see an opportunity to share burden, responsibility and services. Some of the challenges with implementation are two distinct elected bodies with differing philosophies, issues unique to their jurisdictions, and differing budget goals. While consolidation may seem natural and logical, we have to ensure our quality of services provided, and our community excellence, is not hindered with bureaucratic processes.