



# HBAForum

February 2016

A monthly newsletter keeping HBAF members informed about membership, service, and advocacy.



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## HBAF Calendar

### February 23

9:00 am Governmental Affairs Committee

### February 25

5:30 pm Chamber Business After Hours sponsored by McKee Homes  
Marquis Market

### February 26-28

Home Design & Remodeling Show  
Crown Expo Center

### March 1

8:30 am Cornhole Committee

### March 3

5:00 pm-7:00 pm Thumbs Up Thursday  
Mellow Mushroom

[VIEW FULL CALENDAR](#)

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## January Member Mixer

Our January Member Mixer sponsored by Armstrong Builders and SRW Builders had nearly 100 members in attendance, what a great start to the new year! Dale Akins presented the 2016 Housing Market Overview and Forecast. You can view his complete [report here](#).



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## 2016 Annual Cornhole Tournament

After a highly successful inaugural event in 2015, the Cornhole Tournament is back, **May 6, 2016!**

Everyone can play cornhole. Come enjoy the game, food and adult beverages while meeting with your fellow HBAF members. To quote one participant from 2015, *"this was the BEST event for networking!"*

[Sponsorship and Team Information](#)



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## Economic Forecast for 2016: Slightly Better Than 2015

Elliot Eisenberg, Ph.D., GraphsandLaughs, LLC

Looking at 2016, the domestic economic landscape looks solid, albeit unspectacular. The unemployment rate should continue falling, house prices are likely to rise by 5%, and the economy will be led almost entirely by the continuing improvement in household balance sheets, and in conjunction with increased employment and slightly faster wage growth. Government spending will be slightly higher in 2016 (but not enough to matter), capital expenditures by firms will remain weak [continue reading](#)

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# STACK YOUR OFFERS FOR AN EVEN BETTER DEAL

As the exclusive automotive manufacturer of the National Association of Home Builders (NAHB), we're pleased to extend association members a private offer<sup>1</sup> of up to \$1,000 toward the purchase or lease of most new GM vehicles. Just visit your local dealer, choose an eligible GM vehicle, and present your NAHB proof of membership. You can add on incentives from the National Fleet Purchase Program<sup>2</sup> and Business Choice<sup>3</sup> to get the best value on vehicles that run your business. **For private-offer details, visit [naah.org/gm](http://naah.org/gm).**



<sup>1</sup>Private-offer amount varies by model. Up to \$500 offer for retail deliveries and up to \$1,000 offer for fleet deliveries. Valid toward the purchase or lease of eligible 2014 and 2015 model-year vehicles. Customer must take delivery by 1/4/16. Not compatible with other private offers. Not valid on prior purchases. Compatible with many current incentives. Incentives are subject to change without notice. Excludes Buick Regal (2014), Chevrolet Corvette (2014), Sonic, Spark, SS, Volt; all Cadillac models. FAN required. See dealer for complete details. <sup>2</sup>Offer eligible for non-CAP customers only through 12/31/15. See dealer for details. <sup>3</sup>To qualify, vehicle must be used in the day-to-day operations of your business and not solely for personal/non-business-related transportation purposes. Must provide proof of business. For complete program requirements, including information regarding offers, vehicles, equipment, options, warranties, and ordering, consult your dealer or visit [gmbusinesschoice.com](http://gmbusinesschoice.com). Take delivery by 9/30/15. ©2015 General Motors. All rights reserved.

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## Members In Motion

International Builders Show

Did you take a trip to Las Vegas this January to  
*Discover the Building Universe?*

A Big Thank You to Builders First Source for sponsoring  
our HBA's member gathering in Vegas!



February's Thumbs Up Thursday had a great turn out! Don't miss next month's Thumbs Up networking event, March 3 @ Mellow Mushroom 5 pm-7 pm.



NCHBA Region V meeting was held last week at the Moore County HBA



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**David Sigmon**  
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## Nominate a Deserving Individual for Housing Hall of Fame

The North Carolina Housing Hall of Fame Board of Governors is accepting nominations for the North Carolina Housing Hall of Fame (NCHHF) through April 15. The primary purpose of the NCHHF is to honor men and women who have made significant and lasting contributions to housing in North Carolina, the building industry and to the North Carolina Home Builders Association. Nominees do not have to be active or a member of the North Carolina Home Builders Association. [See NCHHF Bylaws](#)

To nominate an individual who has excelled in making a significant and lasting contribution to the building industry, please complete the [NCHHF nomination form](#) and return it by mail or e-mail no later than April 15, 2016. Applications must be postmarked or emailed by April 15, 2016 to be considered for nomination.

Return via email to [dalford@nchba.org](mailto:dalford@nchba.org) or mail to: NCHBA, Attn: Deborah Alford, P.O. Box 99090, Raleigh, NC 27624.

The inductee(s) will be announced at the 2016 NCHBA 2nd Quarter Board of Directors meeting in May and the induction ceremony will take place during the Installation Dinner at the 2016 NCHBA 4th Quarter Meetings on November 30.

Induction into the NCHHF is a prestigious honor. All nominations will be carefully screened and given thorough consideration by the NCHHF Board of Governors.

If you have any questions, please contact Deborah Alford at the NCHBA (919) 676-9090 or

## Apply for College Scholarships by April 29

The North Carolina Home Builders Educational & Charitable Foundation, Inc. accepts applications for its college scholarships each year between January and April. The foundation awards scholarships based on a combination of need and merit to four-year college students entering their junior or senior year and technical school students entering their second year who have declared their major in a construction related field.

To be eligible a student must meet the following criteria and return application the deadline of April 29, 2016:

1. Applicants must be nominated by a NCHBA member firm.
2. Nominees shall be immediate family members of NCHBA member firms, related by blood, (i.e. children, step-children or grandchildren).
3. Students related by marriage, (ie. son-in-law, daughter-in-law, etc.) shall not be eligible.
4. Immediate family members of any current trustee of the NCHB Educational & Charitable Foundation, Inc. shall not be eligible.
5. Awards are for one year, but scholarship winners may submit a renewal application and be considered for renewal if they make satisfactory progress in their studies.
6. Only full-time students will be considered. NCHBA defines a full-time student as one taking a minimum of 12 credit hours per semester.

[Download application information.](#)

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## Introducing the NCHBA Member Rebate Program



**What would you think if you could get a rebate for your loyalty to many of the nation's leading housing industry Manufacturers? Well, now you can!**

**Build a house.** For more information and to register, visit:

**Get cash.** [www.HBArebates.com](http://www.HBArebates.com)

**Get Started Today!**

Did you close houses or complete remodeling projects in the 4th Quarter of 2015? If so, don't forget to send in your forms for product rebates. Over [45 manufacturers](#) will send you a rebate simply for using their product and being a member of NCHBA!

The process is simple: [read more online.](#)

[Download the 4th Quarter Rebate Form](#) and get started!

Forms for the 4th Quarter of 2015 are due February 19, 2016

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**Local Stats:** [January 2016](#)

**Local Stats Residential Trend:** [January 2016](#)

**Absorption Report:** [December 2015](#)

**Commercial Building Permit Index:** [December 2015](#)

**The Market Edge Residential Building Permit Trend:** [December 2015](#)



## Your 3-in-1 Membership Resources

Affiliated With



**National  
Association  
of Home  
Builders**



### NAHB News

[Count of Unfilled Construction Jobs Jumps](#)

[Consumer Credit Expands in 2015](#)

[Labor is Top Challenge for Builders](#)

[The Employment Situation in January - A Cold Wind?](#)

[55+ Housing Market Remained Solid in Fourth Quarter of 2015](#)

### NCHBA BuildPAC

NC Build-Pac contributions are essential to promoting a pro-housing agenda in the legislature and local governments statewide. Uniquely, out of all funds raised by HBAF members, 30% comes back to our local reserve. This allows the HBAF to use those funds to directly support local candidates running for office in our community.

[2016 Build Pac Form download the form to make your contribution.](#)



[Top 10 NCHBA Actions to Benefit Our Members in 2015](#)

### Stay Connected

Like us on Facebook 

Follow us on  twitter

Dues payments to the Home Builders Association of Fayetteville are not deductible as charitable contributions for federal income tax purposes. However, dues payments may be deductible as an ordinary and necessary business expense, subject to exclusion for lobbying activity. Because a portion of your dues is used for lobbying by NAHB, NCHBA and HBAF, 11% of the total dues, or \$58.10 is not deductible for income tax purposes for builder and associate members. For affiliate members, 4% of the total dues, or \$4.45 is not deductible



for income tax purposes. North Carolina Statute 105-357 provides a penalty of 10% on all returned checks. In addition, NCGS 25-3-506 provides a processing fee not to exceed \$25.00 for checks returned for the same reason. Membership Dues are non-refundable.

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Natalie Fryer, Executive Officer  
Pamela Grierson, Communications Manager

NAHB Member Discounts [www.nahb.org/ma](http://www.nahb.org/ma)

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