



JANUARY 2012

HBA of Fayetteville, Inc.
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Building Blocks



2012 February 24-26

Marketing Opportunities

We want **YOU** to be featured!

The HBAF is hosting the annual Carolina Home & Garden Show

Why the Carolina Home & Garden Show?

The CHGS gives you an opportunity to market your business to a targeted audience and meet with over 3,000 potential customers in three days. Fayetteville is fortunate

to have Fort Bragg as our neighbor which always provides NEW customers to the market.

What is Home & Garden Show?

A three day event that promotes home and garden related products and services under one roof. Avenue for customers to participate in hands on and educational seminars.

Reserve your booth space **NOW!**

Booth placement is assigned in the order we receive applications.

Next Steps...

Return the completed application with your payment.



NEW this year!

On Saturday (February 25), Jason Cameron will be doing live demonstrations on the stage at the Carolina Home & Garden Show. He will also be available for autographs. Jason Cameron is a Licensed Home Improvement Contractor and

Finish Carpenter. In addition to hosting two popular shows on the DIY network, *Man Caves* and *Desperate Landscapes*.

Member Mixer

January 26 at 11:30 am
Highland Country Club

Sponsored by



Making 2012 Your Best with guest speaker Denise Ryan.

RSVP by January 23

www.fayhba.org/rsvp

Home Builders Association of Fayetteville, Inc.

Casino NIGHT

SAVE the DATE

March 30, 2012

Presented by

HINKAMP Jewelers

Your Diamond Store Since 1955

Good Things Happen with Hinkamp

2nd Annual State of the Real Estate Market

Paul Bishop, PH.D Vice President of Research at the National Association of Realtors®

Zan Monroe Executive Officer, Fayetteville Regional Association of Realtors®

WHO: **EVERYONE IS INVITED TO ATTEND!**

WHAT: Valuable information about the current and future trends in real estate and the economy

WHEN: **Wednesday, January 18, 2012**

WHERE: Holiday Inn Bordeaux

TIME: 10am - 12noon

HOSTED BY Fayetteville Regional Association of Realtors®
910-323-1421 www.FayettevilleNCRealtors.com



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IT'S IBS TIME.

FEBRUARY 8-11, 2012 • ORLANDO • BUILDERSSHOW.COM

Are You Heading for Success ... Or Just On the Run?

When you're dealing with a business challenge like the one facing home builders today, it can be tempting to go into defensive mode — or even run for the door.

A better option is to keep a cool head, develop a plan for survival — and also a strategy for growth. That's exactly what attending next year's NAHB International Builders' Show in Orlando, Fla., Feb. 8–11, 2012 is designed to help you do.

Consider a few numbers. Of the more than 47,000 home building pros who attended IBS 2011, many came to improve their knowledge by attending one of the 200+ educational sessions. Others came to meet old friends and make new connections. Some networked the old-fashioned way, sharing business cards at social events, while others used technology — like the more than 100 attendees of IBS 2011 who snacked, partied, tweeted and chatted at NAHB's first-ever "tweet-up."

Still others invested their time learning about the latest products on display from the 1,137 exhibiting companies, at The New American Home and the U.S. Department of Energy Solar Decathlon house. There were also opportunities to rub elbows with Ed Sanders and Tracy Hutson from the hit show, *Extreme Makeover Home Edition* — not to mention chances to win some of the more than \$40,000 in cash prizes given away throughout IBS week.

If you've never been to IBS, you owe it to yourself to try it. Because when we all come out of today's troubled housing market (and we *will* come out of it), you'll be better positioned to pick up new customers and grab a bigger slice of the market. Learn more at BuildersShow.com.

NLRB Right to Unionize Poster Rule Delayed Till April 30

The National Labor Relations Board has agreed to postpone the effective implementation date of its employee collective bargaining rights poster requirement — which includes a right to unionize notice — to April 30, 2012, depending upon the outcome of several legal challenges.

The requirement was to go in effect on Jan. 31, 2012, but at least three lawsuits have been filed seeking to block the posting requirement — including one by the U.S. Chamber of Commerce. A federal court in Washington, D.C., has delayed its implementation until after hearing legal challenges to the new rule.

The collective bargaining rights poster is available free for download on the NLRB website. If the rule is implemented, the poster must be hung in a conspicuous place with other workplace rights notices.

The rule will apply to all employers with a gross annual business volume of \$500,000 or more, whether or not the employer operates a non-union shop or conducts business in a "right to work" state.

The NLRB has indicated that it will not conduct inspections to determine if the poster is in place, but it may take action if an unfair labor practices complaint is filed. The NLRB states on its website that it expects such complaints to be resolved if the employer subsequently agrees to hang the poster, but the agency could take further action if the employer refuses to hang the poster.

For more information, please visit <https://www.nlrb.gov/faq/poster>.

New Member Benefit Offers Savings

The NCHBA Board of Directors recently approved our participation in a new member benefit called the Member Rebate Program. The program provides Manufacturer rebates, the same rebates the national builders receive, for all of our builder and remodeler members, regardless of your volume!

The program will start in early January 2012 and you will be able to claim for all homes or remodel jobs completed from July 1 through December 31, 2011. To learn more visit the website www.hbarebates.com/nchba.html . More information to come soon.